



Winter  
2020

# Newsletter

Community Bank · Seddon



## From the Chairman





2020 has continued to deliver our community enormous challenges. After the tragedy of fire and flood at the start of the year, from March we have been gripped in a pandemic that will have generational impacts on our community

and economy. When it became obvious that our community would go into some form of lockdown, the team from Bendigo and Adelaide Bank quickly rallied to put into plans to keep our customers and staff safe. We implemented new policies, social distancing and customers limits in branch and greeted our customers with hand sanitiser to keep everyone safe.

Banking is an essential service in any community and at this time that was particularly so. We helped customers facing financial distress, those that needed to move their banking online and those that had time on their hands to review their loans, insurances and investments. The commitment to our community groups also continued unabated and we supported a number of campaigns including The West Footscray Neighbourhood House "Neighbourhood House Week" card writing program to help people in lockdown stay connected and the West Welcome Wagon Winter Drive.

The team also tried to create some cheer and connect to local businesses by gifting our customers a gorgeous plant from Pompello to celebrate Mother's Day and some seeds to spread some joy in your garden for World Environment Day. Our social media pages on Facebook and Instagram were filled with all of the activities that local organisations and businesses were doing to help customers stay connected and help our community through. If you haven't joined us online please connect at:

 /seddoncommunitybankbranch

 /seddon\_community\_bank\_branch

Over the coming months, we are likely to see more challenges faced by our community as we hopefully navigate our way out of these tragedies. but our community is a kind and resilient one and your Community Bank will be here to assist you. If you have personal, business or community group related banking needs then please contact us and know that when you bank with us your community directly benefits.

**Sarah Franklyn**  
Chairman

## Message from our Manager



All I can say is no one saw that coming! The past three months have affected everyone in our community, some more and some less but what has been pleasing is the reaction within our community. Mother Teresa famously said, "Spread love everywhere you go. Let no one ever come to you without leaving happier".

The most pleasing thing I have experienced in the past three months is seeing everyone look out for each other in our community. Friends, acquaintances and even strangers stopping on the street checking in on each other. This support has extended to our local businesses, with our community choosing to 'support local' while local businesses and organisations are finding ways to assist within our community.

I'm proud of the way our staff have supported our customers during this tough economic period. We have experienced clients suffering financial hardship, through no fault of their own, and I am proud that not only as a branch but also as an organisation, we have been able to help those who have been most affected.

I am hopeful that the silver lining of this tough period is that we have all had time to reassess what is most important to us and have come to realise that the connections and relationships we have with each other are the most important thing we hold.

Despite many local sporting clubs and community groups being closed, we have continued to be busy with our community campaigns, collaborating with local businesses and community as much as possible. We've teamed with local fruiterers, Pompello, to give flowers to well-deserving mums for Mother's Day while local cafes have supported our thank you coffee vouchers for local teachers. On World Environment, the team put together and handed out flower seed packets to our customers while Men's Health Week allowed us to raise awareness of the importance of men's mental and physical health.

At this challenging time, remember that our team is here for you. Please give me a call 9687 2500 and I'll be more than happy to talk about any of your banking requirements.

**Ashley Coles**  
Branch Manager

## Introducing Trish Roache

Trish's role as Senior Customer Service Officer is to ensure everything is compliant, organised and running smoothly.

In her spare time she enjoys spending time with her family, sewing and catching up with friends.



Top: Enjoying time with granddaughter, Sophia.

Right: Trish has been with Seddon Community Bank for the past four years.

FIRST HOME LOAN DEPOSIT SCHEME

# First home buyer 5% minimum deposit\*

Ask us about it



**Bendigo Bank**

\*Terms, conditions, fees, charges, lending and eligibility criteria apply. All information is correct as at 22 January 2020 and is subject to change. Full details available on application. Credit provided by Bendigo and Adelaide Bank Limited ABN 11 068 049 178 Australian Credit License 237879. (1429585-1429549) (02/20)

## Sponsorships and Grants list

West Projections Festival

Yarraville Footscray Bowling Club

Corpus Christi Primary School

Seddon Uniting Kindergarten

Druids Cricket Club

Wembley Primary School

Footscray ANA Cricket Club

Little Lorikeet Steiner Pre-School

Yarraville Trugo Club

Kingsville Carols

Yarraville Carols

Westgate Basketball Association

Westsider Basketball Club

Footscray Yarraville City Band

VU Charity Challenge

Footscray Community Arts Centre

Envision

Women's Circus

Sun Theatre Newsreels

The Westsider Newspaper

Inner West Community Bike Hub

MAD Youth Committee

West Welcome Wagon

Seddon Christmas Fair

Share the Dignity

Bushfire Disaster Appeal

Yarraville Cricket Club

Westside Cycle Club

Parkside Football Club

St Augustine's Primary School

Yarraville Seddon Eagles Football Club

Asylum Seeker Resource Centre

North Footscray Football Club

Footscray North Primary School

West Footscray Football Club

VU Western Spurs

Seddon Village Traders

Hyde Street Youth Band

Maribyrnong Swifts Football Club



## Community contributions total – \$704,020

Seddon Community Bank has returned \$704,020 to the inner west community since it opened its doors in 2009. As our branch grows, so does our ability to give back to our community through schools, sporting clubs, community groups and organisations. Our goal is to support our community to stay healthy, vibrant and prosperous.

## The Westsider Newspaper

Our local newspaper is a free publication built on the passion and creativity of community journalism, reaching homes and businesses across the western suburbs. Featuring stories, articles, events and more, it generates a cycle of awareness, engagement, interaction and participation. The Seddon Community Bank has been a proud sponsor since 2017 and have taken the opportunity to support local businesses in the Seddon Village in this month's edition.



# Supporting Seddon Village

## Copper Pot

Copper Pot Seddon, the vision of Chef Ashley Davis, bringing the experience of neighbourhood bodegas, trattorias and bistros of Europe to Melbourne. It is a place where you always feel welcome with a menu inspired by Ashely's time spent living and working in Europe. Unique regional dishes that capture the essence of towns and villages, offering guests the opportunity to take a tasting road trip across Europe at their whim.

105 Victoria Street, Seddon · 8590 3505  
[www.copperpotseddon.com](http://www.copperpotseddon.com)



## Soul Scissors

Soul Scissors is a small salon with a big heart that has been in Seddon for over 10 years. Our team prides itself on our commitment to quality services, beautiful products and the environment, recycling 95% of our waste including hair! Our colours are free of ammonia and our shampoos and conditioners are free of sulphate and parabens and most are Aussie-made and owned.

170 Victoria Street, Seddon · 9687 3054  
[www.soulscissors.com.au](http://www.soulscissors.com.au)

## Far Fetched Designs

Nestled in Charles Street, Far Fetched Designs is the home of handmade & locally designed gifts, homewares, jewellery and so much more. This bright and quirky store has become a go-to for locals looking for unique, sustainable and handmade gifts – many of which aren't available anywhere else. Locally owned and run, Far Fetched Designs supports local makers, artists and crafters in the community.

84 Charles St, Seddon · 0491 110 374  
[www.farfetcheddesigns.com](http://www.farfetcheddesigns.com)



You bank with us.



Your community shares in the bank's income.



Your community decides what local projects to support.



Good things happen in your community.

## Community campaigns

While many of the community organisations, sporting clubs, events and schools we usually support have been closed, on hold or offering limited services, the team at the branch have been getting creative to find other ways to assist the local community in these challenging times.

Even small initiatives like giving out potted flowers to customers on Mother's Day, flower seed packets on World Environment Day or coffee vouchers to local teachers, each activity has brought a smile and strengthened the sense of community that we all know and love.

It's been great to connect local businesses with the Westsider newspaper, connect the branch staff with community via the West Footscray Neighbourhood House's card writing campaign and raise awareness for men's health during Men's Health Week.

Currently we're supporting the CWA Footscray, as their usual fundraising stalls and events have been on hold. We're pleased to be selling their amazing array of jams, chutneys, sauces and delicious goodies to our customers - certainly one of the simplest and best ways to bring scrumptious joy at these challenging times.

Top: Coffee vouchers for our local teachers.  
Right: Celebrating World Environment Day.



# Big on products. Big on service.

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We deliver the products and technology you'd expect from a big bank, plus the personal service you wouldn't.

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Call us on 9687 2500 or search Bendigo Bank Seddon.

[bendigobank.com.au](http://bendigobank.com.au)



**B Bendigo Bank**

Community Bank  
Seddon

# Our community



1. Celebrating the years of volunteer support in National Volunteer Week.
2. Participating in Men's Health Week.
3. Celebrating our Mum's for Mother's Day.
4. A pair of happy Piggy account customers.
5. Supporting CWA Footscray.
6. Donations of kids clothing for West Welcome Wagon.



## Talk to us today

### Community Bank

Seddon


90 Charles Street, Seddon

P 9687 2500

E [seddon@bendigoadelaide.com.au](mailto:seddon@bendigoadelaide.com.au)

[bendigobank.com.au/seddon](http://bendigobank.com.au/seddon)

 /seddoncommunitybankbranch

 /seddon\_community\_bank\_branch

### We're open:

9.30am - 5.00pm Monday to Friday

### Directors

Sarah Franklyn, Jack Fitcher, David St. John,  
Wal Wiersma, Jenny Britt, Tony Sticca,  
Pamela Sutton-Legaud, Alisa Hood.

Inner West Community Enterprises  
90 Charles Street, Seddon VIC 3011  
ABN 93 124 893 705